



**INTERNATIONAL SPAM LAW & POLICIES:
THE GLOBAL CASE
Thursday, July 29, 2004
San Francisco, CA**

AGENDA

<i>Time</i>	<i>Topic</i>
8:00am – 8:15am	<i>Opening Remarks Anne P. Mitchell, Esq. President, Institute for Spam and Internet Public Policy</i>
8:15am – 9:00am	<i>Michael Osterman President, Osterman Research "International Perspectives on the Growth of Spam and the Effectiveness of Laws vs. Technology"</i>
9:00am – 9:45am	<i>John Levine Co-Chair, Internet Research Task Force's Anti-Spam Research Group (ASRG) "International Concerns Regarding Spam: A View from the U.N. WSIS Meeting, and What 'Identity' Means in an International Online World"</i>
9:45am – 10:30am	<i>Jean-Christophe Le Toquin, Esq. *Attendee Speaker Attorney, Microsoft Europe-Middle East-Africa HQ "International Networking for Finding and Prosecuting Spammers in the EU, Middle East and Africa"</i>
10:30am – 11:15am	<i>Neil Schwartzman Chairman, CAUCE Canada: Member Canadian Federal Anti-Spam Task Force – Co-Chair Email Authentication Work Group; Publisher, SpamNEWS "Canada's Anti-Spam Efforts, and Roadmap for International Cooperation"</i>
11:15am – 12:00pm	<i>Scott Frewing, Esq. Attorney, Baker & McKenzie "Doing the Right Thing: Email Compliance and Spam Enforcement Across Borders"</i>
12:00pm – 1:00pm -- Lunch	
1:00pm – 1:45pm	<i>William Plante Senior Director, Corporate Worldwide Security and Brand Protection, Symantec "Where Spam Comes From, Where It's Going, and Thoughts From the Front on a Roadmap for International Cooperation"</i>



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1:45pm – 2:30pm	<i>Michael Grow, Esq. Attorney, Chair: Technology Dept., Arent Fox PLLC "International Intellectual Property Issues in Dealing with Cross-Border Spam"</i>
2:30pm – 3:15pm	<i>Ian Sweedler, Esq. California Deputy Attorney General "Issues in State Spam Enforcement Across International Borders"</i>
3:15pm – 4:00pm	<i>Matthew Prince, Esq. Professor, John Marshall School of Law; CEO and Co-Founder, Unspam, LLC "Current and Future Trends in European Anti-Spam Policy and Efforts"</i>
4:00pm – 4:15pm	<i>Break</i>
4:15pm – 5:15pm	<i>SPEAKERS PANEL Q&A</i>
5:15pm – 5:45pm	<i>Anne P. Mitchell, Esq. Spam Law Enforcement Database, International Counsel on Internet Communications</i>
5:45pm – 6:00pm	<i>Closing Remarks</i>