COMMITTEE AMENDMENT

[Staff Working Draft]

June 17, 2003

Purpose: To make businesses knowingly promoted through electronic mail with false or misleading transmission information subject to Federal Trade Commission Act penalties and enforcement remedies.

IN THE COMMITTEE ON COMMERCE, SCIENCE, AND TRANSPORTATION—108TH Cong., 1ST Sess.

S.877, 108TH Congress, 1ST Session

June 17, 2003

INTENDED to be proposed by Mr. McCaIN

Viz:

1. At the appropriate place, insert the following:

SEC. ———. BUSINESSES KNOWINGLY PROMOTED BY ELECTRONIC MAIL WITH FALSE OR MISLEADING TRANSMISSION INFORMATION.

(a) IN GENERAL.—It is unlawful for a person to promote, or allow the promotion of, that person’s trade or business, or goods, products, property, or services sold, offered for sale, leased or offered for lease, or otherwise made available through that trade or business, in a commercial electronic mail message the transmission of which is in violation of section 5(a)(1) if that person—
(1) knows, or should have known in ordinary course of that person’s trade or business, that the goods, products, property, or services sold, offered for sale, leased or offered for lease, or otherwise made available through that trade or business were being promoted in such a message;

(2) received or expected to receive an economic benefit from such promotion; and

(3) took no reasonable action—

(A) to prevent the transmission; or

(B) to detect the transmission and report it to the Commission.

(b) LIMITED ENFORCEMENT AGAINST THIRD PARTIES.—

(1) IN GENERAL.—Except as provided in paragraph (2), a person (hereinafter referred to as the “third party”) that provides goods, products, property, or services to another person that violates subsection (a) shall not be held liable for such violation.

(2) EXCEPTION.—Liability for a violation of subsection (a) shall be imputed to a third party that provides goods, products, property, or services to another person that violates subsection (a) if that third party—
(A) owns, or has a greater than 50 percent ownership or economic interest in, the trade or business of the person that violated subsection (a); or

(B)(i) has actual knowledge that goods, products, property, or services are promoted in a commercial electronic mail message the transmission of which is in violation of section 5(a)(1); and

(ii) receives, or expects to receive, an economic benefit from such promotion.

(c) **EXCLUSIVE ENFORCEMENT BY FTC.**—Subsections (e) and (f) of section 6 do not apply to violations of this section.